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News: Sagamore West Farmers Market

FOR IMMEDIATE RELEASE

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West Lafayette's Sagamore West Farmers Market to run May 6 to October 28

West Lafayette, Ind. – March 30, 2009 – The Sagamore West Farmers Market in West Lafayette, now in its fifth year, will operate from 3 to 6:30 p.m. on Wednesdays from May 6 through October 28, reports Kathleen Mills, market manager.

Held in Cumberland Park off Salisbury Street, the market will feature dozens of vendors offering products grown or made in Indiana, and will include vegetables, fruits, meats, herbs, flowers, baked goods, and arts and craft items.

“Our focus will be on the theme, ‘Green and Lean,’” Mills said. “Not just green vegetables, but a greener environment, achieved by buying local, using recyclable bags and taking other environmentally conscious actions.”

The first 500 shoppers to visit the market's information booth three times will receive a free tote bag with a carrot image. The market also will feature how-to and educational activities throughout the season. On opening day, a representative of Bloomers Greenhouse will give a demonstration on growing herbs in containers. Grilling demonstrations using market produce will be held the third Wednesday of every month.

Sagamore West Farmers Market is sponsored by West Lafayette Parks and Recreation and the Sagamore West Area Business Alliance Farmers Market Committee. This is the second year of operations with marketing support from a U.S. Department of Agricultural grant.

For more information, contact Mills at 765/464-1953 or kathleen.mills50@gmail.com.

Also in the area, the Lafayette Farmers Market will be held on Fifth Street on Tuesday and Saturday mornings, and a Thursday afternoon market will be at Dauch Alumni Center at Purdue.

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